

**MEDIA RELEASE**  
**For immediate release**

**Glenbow Museum to Commence History of Alberta Website**

**Calgary, AB (September 3, 2004)** – Glenbow Museum is pleased to announce the federal government has granted funds in support of Glenbow’s website project *Mavericks: A History of Alberta*, a companion site to Glenbow’s new permanent gallery currently in development.

Glenbow Museum has been awarded \$463,807 from the Department of Canadian Heritage, Canadian Culture Online Program, Partnership Fund to support in the development of a new online initiative entitled *Mavericks: A History of Alberta* which will present nationally significant stories of the important people and events that have shaped the identity of Alberta.

The Government of Canada’s contribution will allow Glenbow Museum to develop an innovative online learning resource of nationally significant stories and objects. Over 545 images, audio, and video of historical materials will be digitized to greatly increase the access to Glenbow’s collections and information resources on the history of Alberta and its role in the development in Canada.

The project is being developed in partnership with the Calgary Board of Education’s Innovative Learning Services Department which will ensure the content is developed to meet the educational needs of teachers, and the University of Calgary Learning Commons which will provide technological, instructional and graphical design expertise.

“We are very appreciative of the Department of Canadian Heritage’s ongoing support for Glenbow Museum, particularly Deputy Prime Minister Anne McLellan and Canadian Heritage Minister Liza Frulla, as we begin development on this exciting website initiative, says Mike Robinson, Glenbow’s President and CEO. “This recent grant is in addition to \$167,000 we have been awarded by the Department of Canadian Heritage’s Capacity Building for Heritage Organizations, Canadian Arts and Heritage Sustainability Program. These resources will enable Glenbow Museum to continue to be the foremost place for Western Canadian heritage and culture and to maintain our long-term viability and sustainability as one of Canada’s major museums,” Robinson adds.

*Mavericks: A History of Alberta* will be a website targeted at a youth public – specifically grades four to seven. Approximately five percent of the content will be original French language content and the site will be bilingual. The scheduled launch date for this website is March 31, 2005.

This *Mavericks* website will be a complementary component to Glenbow Museum's new 30,000 square foot permanent gallery, *Mavericks: An Incurable History of Alberta*, currently in development. Based upon the book of the same title by Calgary-based writer and historian, Aritha Van Herk, *Mavericks* is one of Glenbow's initiatives to celebrate Alberta's 2005 centennial. Scheduled for opening in 2007, the *Mavericks* gallery will trace the history of Alberta from its First Peoples to the present day and share what it means to be Albertan. A special unveiling ceremony of the initial *Mavericks* gallery design will take place on September 1, 2005.

Glenbow Museum is Western Canada's largest museum and is also one of Canada's most entrepreneurial top ten museums. Through a variety of dynamic and changing exhibitions and programs and a broad collection of artifacts, art, and historical documents, Glenbow Museum builds on a commitment to preserve western heritage while simultaneously providing visitors with a glimpse of the world beyond.

Glenbow Museum is open seven days a week. For hours, admission prices, and further programming details, please call (403) 268-4100 or visit [www.glenbow.org](http://www.glenbow.org).

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