

Celebrate Earth Day With A Trip Down The Bow River

Calgary, AB (April 19, 2005) – Celebrate Earth Day on Friday, April 22 by visiting Glenbow Museum’s current exhibition, *Our River: Journey of the Bow*. On until June 5, 2005, this exhibition invites Albertans to learn how this precious resource has helped shape and define this region.

Water quality affects everyone, and as water tables around the world continue to fall and become polluted, the availability of water in the 21st century will be a challenging resource issue. As Glenbow President and CEO Mike Robinson explains, “If you care about the Earth, you’ve got to have a special place in your heart for the Bow. We invite visitors to explore the importance of water as a critical topic of the 21st century as they learn about the impact of the Bow River on Albertans past, present, and future.”

This first-ever exhibition of the Bow examines the multiple identities of the river. It is a mountain river fed by glaciers; an urban river that provides nourishment and recreation to one million city dwellers; it is a prairie river that feeds our parched farmland; and it is also provides some of the best fishing in North America. All of these uses reflect the complicated relationship between southern Albertans and our river. This multi-disciplinary exhibition examines the Bow River from geological, cultural, historical, and artistic perspectives.

Water trivia

- Comprising less than 1% of the global population, Canadians possess 20% of the world’s freshwater resources.
- The average Canadian uses a total of 4,400 litres of water per day.
- Canadians use twice as much water per person than citizens in many other industrialized countries.
- Each day Calgarians use enough water to fill the Saddle Dome.
- Purified water is pumped through 4,000 km of pipes to homes and business within our city.
- The Bow River is 623 km long, running from the mountains to southeastern Alberta where it joins the Oldman and becomes the South Saskatchewan River.
- 4,000,000,000 cubic metres flow down the Bow River each year. That would fill an Olympic-sized swimming pool 16 million times.

Our River: Journey of the Bow is presented by Enbridge Inc. and supported by Devon Canada Corporation.

Learn more about Glenbow Museum by calling (403) 268-4100 or visit www.glenbow.org for details on hours, admission prices, and further programming details.

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